



**DJ SOJO**  
VIDEO DJ | PRODUCER | ARTIST

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OFFICIAL PRESSKIT

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2016-2017

# BIO

OFFICIAL PRESSKIT 2016-17

THE AVERAGE MAN WORKS AROUND FORTY HOURS A WEEK, GOING HOME WITH A MODIST PAYCHECK, REPEATING THE LIFE HE BUILT. MOST MEN NEVER STOP TO SEEK OUT A DREAM ONCE MADE...

In the life of DJ/Producer Anthony Sojo, a commitment to his dream, passion for greatness and fire to succeed has landed him in a world he has built over the last 18 years. Growing up with family in music, and hard working parents, Sojo developed a tenacious work ethic that carried him through many stages of his career..

At the age of 17, he began to train his ears on an old set of Technics 1200s. With his first attempt mashing up 2 hit records, the magic of music was unlocked. Starting off in a mobile DJ company called Ultra Sound Sojo learned the artform of reading people right from the start.

***“To me, technical ability aside, a DJ has to be able to tap into his sixth sense of reading his room. Playing to a crowd that owns your music is one thing. But the magic is walking into a room of people all different ages, ethnicities & social classes and making them dance to your set is where it happens! To me, it’s always been about the room first and I learned that in the mobile world. “***

Sojo started to make his way through the local NJ & Philadelphia nightlife circuit and held down major residencies in some of Philly’s best venues. Giants like Egypt, Shampoo & Flow molded Sojo’s style as a DJ. Having love for multi formats of music and so much experience playing them live Sojo felt the next step was radio.



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After holding down successful mixshows with Philadelphia's 96.5 the point & Wired 96.5 Sojo started feeding his sense for creativity by teaching himself music production and engineering. With the key to success kept close, an empire of an artist began to brand and establish in New Jersey and Philadelphia. Becoming such an influential person to his trade, Sojo built and expensed a place once known as his garage into a therapeutic chamber of art & wonder, The "Creation Station". Starting as a club & house DJ-Producer he continually re-worked his style towards an evolving hip hop and r&b scene. Never forgetting his dance

music roots Sojo currently furthering an exploration of his techniques in the open format dance movement.

Connections with fellow artists started to arise, presenting more opportunities to collaborate. Who knew an idea brainstormed with friend and now partner DJ Dramadik would put him on a brand new path yet again. Enter The Senate DJs, a union of leaders and elite DJs with their own brands, crews and movements. Their interests and beliefs all fall in line working together to share our art with the world. Keeping up with his extensive studio sessions, his DJ career was evolving. Technology as a DJ gave him more of a chance to manipulate the time of music, leaving Sojo an elevated moment to add to his performance.

Adding Serato, with built in video output capability a "Live Video Remixer stepped up to the plate. Sojo took all of his DJ talents and incorporated them visually to display to any size crowd.

***"I love being a video DJ! It really adds dimension when done right. The songs always take us back, but my generation and younger knows music videos. You can see the scratching, you can visually witness the music videos blending and I have complete control over transitions and overlays. It's definitely my favorite show! "***

In 2014 Sojo teamed up with German equipment manufacturer Reloop officially endorsing their RP-8000 turntable and adopting his first sponsorship as a professional DJ. Perfecting his talents throughout the years, Sojo's aptitude to transform a room, venue or stage has satisfied and exceeded expectations of many. Giving off a flow that attracts a vibe that can only be felt deep down. Collaborating his skills as a DJ and mind of a producer, Sojo's live set has set the bar to a pinnacle reach. With such a promising future, Anthony Sojo has blazed a pathway that changes the game forever. All of his hard work and education made him a force of power, leaving nothing off limits.

# PROJECTS

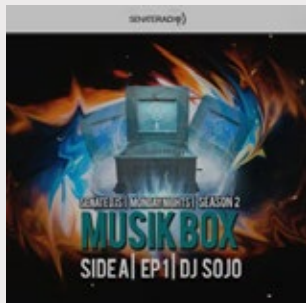
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## SENATE DJS| MUSIK BOX – VOLUME 17–

ARTIST // DJ SOJO  
VENUE // WAV Atlantic City , NJ  
DATE // 1- 1-2016  
LINK// [mixcloud.com/djsojo/](https://mixcloud.com/djsojo/)



## SENATE DJS| MUSIK BOX - SEASON 2 - V1

ARTIST // DJ SOJO  
STATION // SENATE RADIO & BLAZIN267.COM  
DATE // 2016  
LINK // [mixcloud.com/djsojo/](https://mixcloud.com/djsojo/)



## SENATE DJS| MUSIK BOX - V 8 BACK FROM 98

ARTIST // DJ SOJO  
STATION // SENATE RADIO & BLAZIN267.COM  
DATE // 2015  
LINK // [mixcloud.com/djsojo/](https://mixcloud.com/djsojo/)



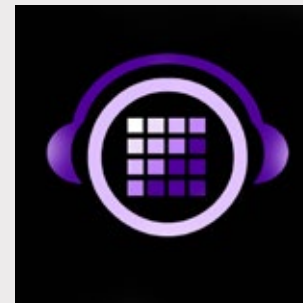
## BROADCAST 1- LIVE KISSFM -AMARILLO TEXAS

ARTIST// DJ SOJO  
STATION // Live on " The Wild Ones" KissFM Amarillo Texas  
DATE // 21.03.2015  
LINK // [mixcloud.com/djsojo/](https://mixcloud.com/djsojo/)



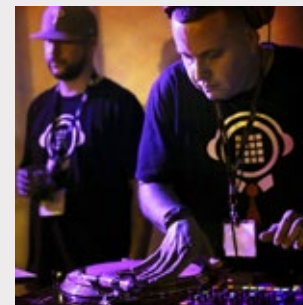
## LORD TARIQ, PETER GUNZ - DÉJÀ VU 2016

REMIXER // DJ Sojo Remix DIRTY - DJ Sojo Re - Edit  
LABEL // NONE  
DATE // 2016  
LINK // <https://soundcloud.com/senate-djs/>



## BARS & BEATS- ANTHONY SOJO | MUSIC VIDEO

PRODUCER DJ SOJO  
LABEL // NONE  
DATE // 2014  
VIDEO LINK // [youtube.com/watch?v=qHsxJ5GPSkY](https://youtube.com/watch?v=qHsxJ5GPSkY)



## LIFE OF A SENATE DJ | DJ TIMES DJ EXPO

PRODUCER ANTHONY SOJO  
LABEL // SENATEDJS.COM  
DATE // 2015  
VIDEO LINK // [youtube.com/watch?v=U6i3bvHGst8](https://youtube.com/watch?v=U6i3bvHGst8)



# PAST EVENTS

OFFICIAL PRESSKIT 2016- 2017

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## PLACE

## STATE

Namm 2016 - Reloop & AM&S

Anahiem , CA

Wav NYE 2016 | Caesars Hotel Casino

Atlantic City, NJ

Dusk | Caesars Hotel Casino

Atlantic City NJ

Scores

Atlantic City NJ

Harrahs Pool " Harrah's Hotel & Casino

Atlantic City NJ

Pacha

New York , NY

Rumor | Lev Room

Philadelphia , PA

Boogie Nights | Twin Rivers Casino

Providence, RI

Hollywood Casino

West Virginia

Foundation Room - Show Boat

Atlantic City NJ

Shampoo Night Club | Resident

Philadelphia, PA

2010 ABKC Nationals, Pitbull Bully Show

Atlanta GA,

Lit | Big Liberty Party 2014

Philadelphia, PA

Anthem | After Hours

Atlantic City NJ



# PAST EVENTS

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PLACE	STATE
Retros   Dusk Complex	Atlantic City, NJ
Cavanaughs River Deck	Philadelphia, PA
X Bar – Harrah’s Hotel & Casino	Atlantic City, NJ
Blue Martini - Bally’s Hotel & Casino	Atlantic City, NJ
Egypt   Resident	Philadelphia, PA
Toga Bar. Caesars Hotel & Casino	Atlantic City, NJ
Red Room – Golden Nugget Hotel & Casino	Atlantic City , NJ
Night Fever   Resident	Atlantic City, NJ
Club Flow   Resident	Philadelphia, PA
Rho	Trenton, NJ
Backstage - House of Blues	Atlantic City, NJ
Club 3	Wilmington Delaware



MUSIC BY  
**ENCORE & SOJO**

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THE POOL.  
*after dark...*

EVENTS  
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# LINKS

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## WEBSITE

<http://djsojo.com>

## FACEBOOK

## GOOGLE +

<https://plus.google.com/+SenateDJs/posts>

## YOUTUBE

[www.youtube.com/senatedjs](http://www.youtube.com/senatedjs)

## TWITTER

[www.twitter.com/djsojo](http://www.twitter.com/djsojo)

## PINTEREST

[www.pinterest.com/djsojo](http://www.pinterest.com/djsojo)

## SENATE DJS

<http://senatedjs.com>

## MIXCLOUD

[www.mixcloud.com/djsojo](http://www.mixcloud.com/djsojo)

## SOUNDCLOUD

<https://soundcloud.com/djsojo>

## RELOOP

<http://reloop.com>

## INSTAGRAM

[www.instagram.com/djsojo](http://www.instagram.com/djsojo)

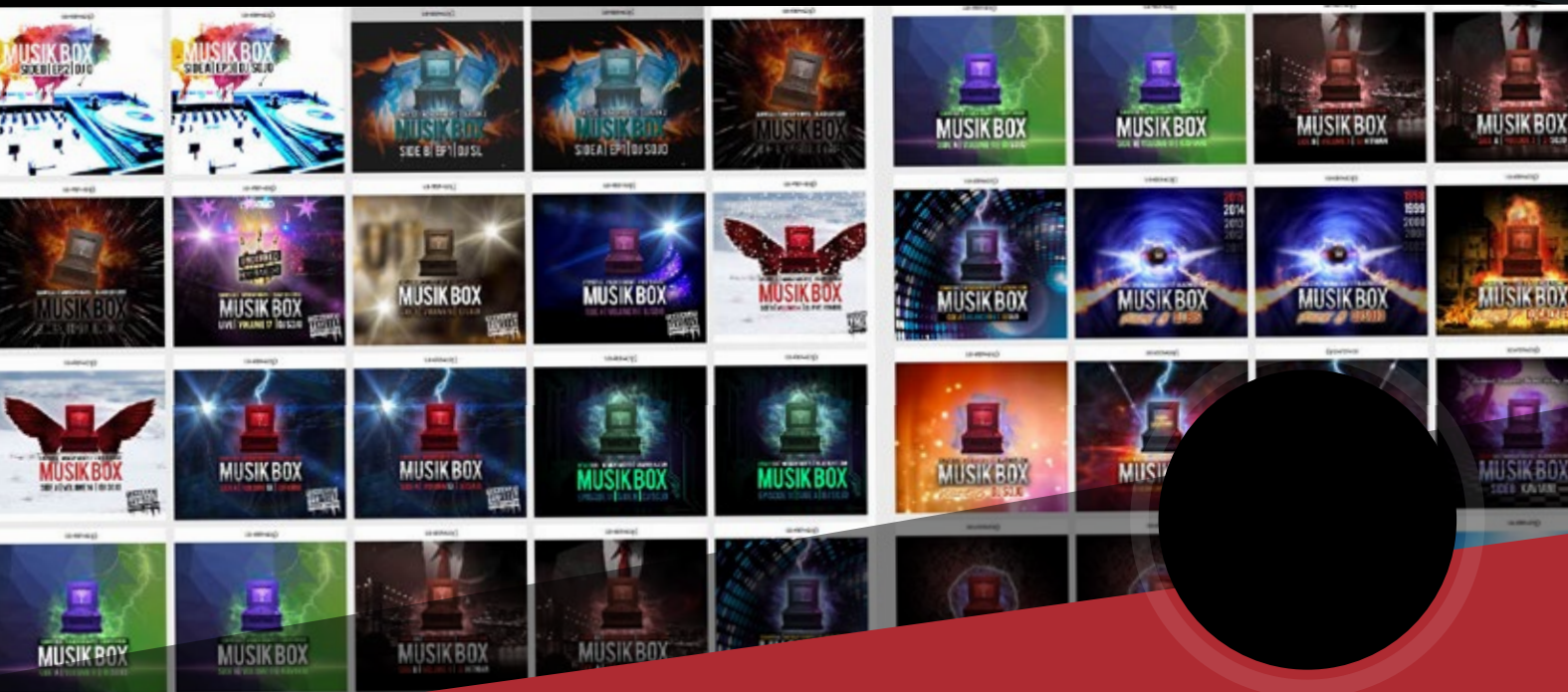




# RADIO SHOW

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OFFICIAL PRESSKIT 2016



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## DJ ANTHONY SOJO

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In the life of DJ/Producer Anthony Sojo, a commitment to his dream, passion for greatness and fire to succeed has landed him in a world he has built over the last 17 years. Growing up with a blood line who has contributed to the love of music and the arts, the soul of Anthony Sojo was born at the age of 17 as he began to train his ear on the Technique 1200's. With his first attempt mashing up 2 hit records the magic of music was locked in the hands of Sojo. With the key to success kept close, an empire of an artist began to brand and establish in New Jersey and Philadelphia.

**Connections with fellow artists began to arise** Anthony began dabbling with production starting as a house music producer at the age of 18 and gradually working his way towards an evolving hip hop and R&B scene currently furthering his exploration of new techniques in the EDM and Deep House craze. Connections with fellow artists began to arise and an idea was brainstormed with partner DJ Dramadik and legendary producer D.R. Period.

In the year of 2010 The Senate DJ's were founded. With 11 active members in this brotherhood an East Coast entity has formed and has shaped it's way to make a very big mark on the DJ community.

DJ ANTHONY SOJO USES:





# CONTACT

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## BRAND FOUNDER

Anthony Sojo

## MEDIA CREW

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## SKYPE

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# TECHNICAL RIDER



## OPTION 1

2 RELOOP RP - 8000 TURNTABLES  
1 RANE TTM 62 OR PIONEER S9



## OPTION 2

2 "CLEAN" TECHNICS 1200 TURNTABLES OR CDJS  
1 RANE TTM 57 II OR PIONEER 900SRT